

Berkeley Playhouse

**NEWS RELEASE - FOR
IMMEDIATE PUBLICATION**
July 26, 2010

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Berkeley Playhouse to Host City Summer Camps at Julia Morgan Center for Aladdin Grant-Funded TheatreReach Program Serves Local Students with Live, Professional Theatre

BERKELEY, CA - Berkeley Playhouse will host 340 students from various summer camp programs at the first TheatreReach matinee of the 2010-2012 season on August 12. The program pairs professional teaching artists with student groups for pre-performance educational workshops, and culminates in a live, full-length performance of the professional season musical at the Julia Morgan Center for the Arts. Students in the program are immersed in the story, as well as the magic of experiencing live theatre--many for the first time.

The summer musical is the west coast professional premiere of Disney's Aladdin, directed by Jennifer King.

Students being served on August 12 come from Berkeley YMCA Summer Camps, James Kenney Community Center, Frances Albreier Community Center, and several local pre-schools.

In 2009-2010, TheatreReach served nearly 1000 kids from Berkeley and Oakland. The 2010-2011 program is funded by the Thomas J. Long Foundation and the Imagination Foundation for Arts, Culture & the Environment.

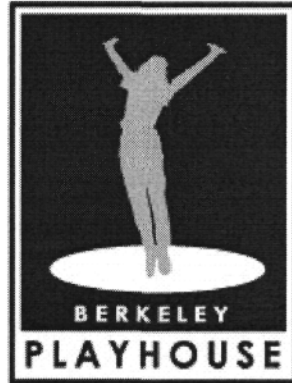
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NOTE: The press is invited to attend the event, and to take pre-show and intermission photos of the student groups at the theater. Please RSVP to: jerry@berkeleyplayhouse.org

Also, Berkeley Playhouse has a wide array of student photos and publicity photos for Aladdin available for use by the press.

The mission of The Julia Morgan Center for the Arts is to foster the development of an artistic community where children and youth create, experience and are transformed by the performing arts. Berkeley Playhouse, a program of The Julia Morgan Center for the Arts, provides children and families with unique music theatre experiences. From classes and workshops to youth company performances to professional mainstage shows, Berkeley Playhouse provides

something for everyone - from age 2 to 102. Beginning in 2009-2010, Berkeley Playhouse will make its permanent performance home at the Julia Morgan Center stage.



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